

سينما عقيل
CINEMA AKIL

RENT OUR CINEMA

HOST YOUR NEXT EVENT AT DUBAI'S ONLY ARTHOUSE CINEMA

FOR THE LOVE OF FILM

Cinema Akil is an independent cinema platform that brings quality films from across the world to the audiences in the UAE. Showcasing directors and filmmakers across the decades, Cinema Akil aims to create awareness and interest in film and the cinematic arts.

Launched in 2014 as a nomadic cinema, Cinema Akil has held over 60 pop-up cinemas attracting over 65,000 attendees in Dubai, Abu Dhabi and Sharjah. In September 2018, Cinema Akil opened its first permanent location in Al Quoz, Dubai making it the GCC's first arthouse cinema. Cinema Akil's flagship home is brought to you in partnership with Alserkal.



NOMADIC

July 2014 - Present



BETA VERSION

14 July - 30 September, 2017



HOME

28 September 2018

THE POSSIBILITIES

Host your event with the highest cinematic experience, comfy sofas, incredible surround sound and delicious food from our partners at Project Chaiwala.



Winner of the Commercial Interior Design Awards: Interior Design of the Year: Public Sector 2019



CONFERENCES



PANEL DISCUSSIONS



WORKSHOPS



VIDEO/STILLS SHOOTS



PRIVATE SCREENINGS



PRODUCT LAUNCHES

OUR CLIENTS



Mercedes-Benz



SONY MUSIC

GUCCI

ReedSmith



نمشي
NAMSHI



INSTITUT
FRANÇAIS



zbooni

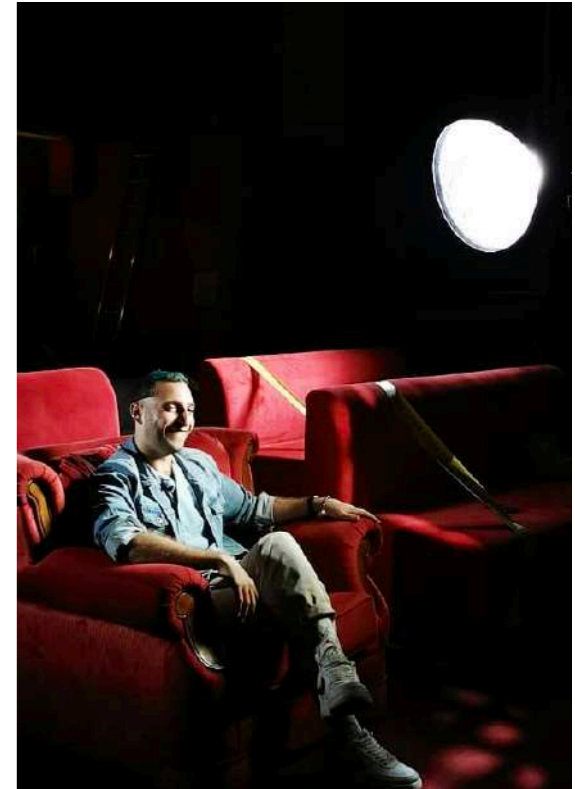


ART DUBAI



bayt





A dimly lit lounge area featuring several sofas. In the foreground, there is a green sofa with a ribbed backrest and a dark green cushion. To its right is a dark brown sofa. Behind them are several red sofas. A bright light source in the upper left corner creates a lens flare effect. The background shows a brick wall and a dark doorway.

THE VENUE

FLOOR PLAN

AL QUOZ SCREENING ROOM

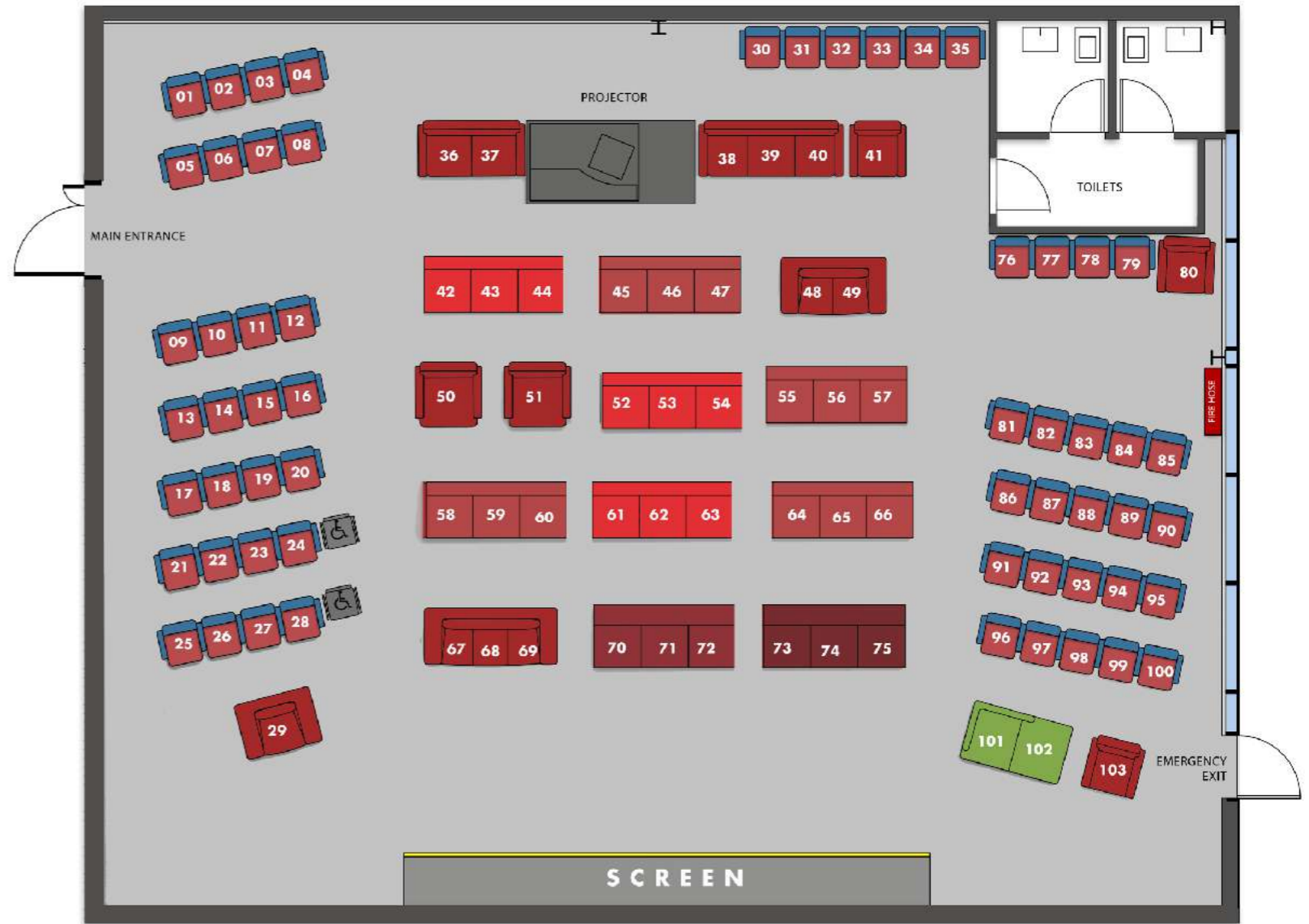
100% CAPACITY: 133 SEATS

CINEMA SEATS ARE UPCYCLED

SOFAS CAN BE RECONFIGURED

WHEELCHAIR ACCESSIBLE

TOILETS X 2



VIDEO WALKTHROUGH



A CINEMATIC EXPERIENCE

EQUIPMENT SPECS

* **PROJECTION:** DP2K DLP CINEMA PROJECTOR

* **SCREEN SIZE:** 10 M X 4.2 M

* **SOUND:**

7.1 DOLBY SURROUND SOUND

DOLBY CP750 CINEMA PROCESSOR

BEHRINGER MIXER

2 HANDHELD MICROPHONES

* **IT**

MULTIREGION BLURAY PLAYER

ABILITY TO LINK YOUR LAPTOP TO SOUND/PROJECTOR

* **EXTRA LIGHTS:**

2 STANDING SPOTLIGHTS

BLINDS CAN BE ROLLED UP FOR DAYTIME EVENTS ———→



DOLBY
SURROUND **7.1**

BARCO



- Additional equipment including lighting, microphones available for hire at an extra charge
- Additional furniture including stage, podium, extra seating and tables available for hire at an extra charge

OUR AUDIENCE

AUDIENCE PERSONA

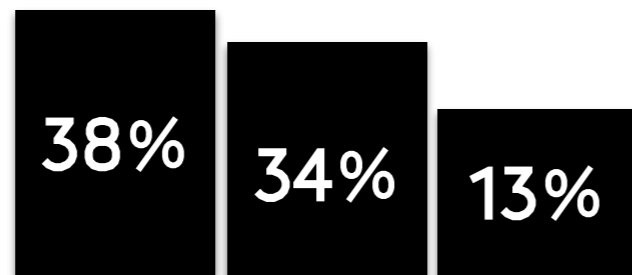


GENDER



58% 42%

AGE GROUPS



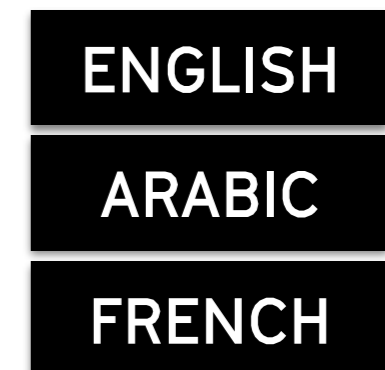
25-34 35-44 45-54

NATIONALITY



ME WEST OTHER

LANGUAGE



OUR AUDIENCE IN NUMBERS

ONGROUND

BOX OFFICE



1,410
MONTHLY AVG.

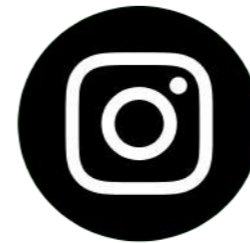
ALSERKAL



83k
MONTHLY AVG.

ONLINE

SOCIAL

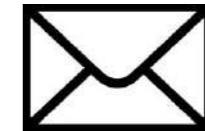


28.5k
FOLLOWERS



14k
FOLLOWERS

DIGITAL



20k
SUBSCRIBERS



6k
MONTHLY USERS

A man is shown from the side, sitting at a grand piano on a stage. He is wearing a dark t-shirt and is singing into a microphone. The piano is a Kurtweil model. The stage is dimly lit with a blue spotlight on the man and a red light on the piano. The background is dark with some out-of-focus lights.

RATE CARD

2 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

PEAK TIME

WEEKENDS: 3 PM - 11:30 PM
TUE - FRI: 5 PM - 11:30 PM

AED 7,000

OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM
MON: 8 AM - 11:30 PM
TUE - FRI: 8 AM - 5 PM

AED 3,500

AV SUPPORT

PROJECTIONIST &
TECHNICAL SUPPORT

AED 1,000

EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
- Closure of F&B operator area not included and charged separately
- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

4 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

PEAK TIME

WEEKENDS: 3 PM - 11:30 PM
TUE - FRI: 5 PM - 11:30 PM

AED 12,600

OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM
MON: 8 AM - 11:30 PM
TUE - FRI: 8 AM - 5 PM

AED 6,300

AV SUPPORT

PROJECTIONIST &
TECHNICAL SUPPORT

AED 1,500

EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
- Closure of F&B operator area not included and charged separately
- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

8 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

PEAK TIME

WEEKENDS: 3 PM - 11:30 PM
TUE - FRI: 5 PM - 11:30 PM

AED 23,800

OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM
MON: 8 AM - 11:30 PM
TUE - FRI: 8 AM - 5 PM

AED 11,900

AV SUPPORT

PROJECTIONIST &
TECHNICAL SUPPORT

AED 2,000

EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
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- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

12 - HOUR RENTAL

- CINEMA: AL QUOZ SCREEN
- SEATS: 133

PEAK TIME

WEEKENDS: 3 PM - 11:30 PM
TUE - FRI: 5 PM - 11:30 PM

AED 28,000

OFF-PEAK TIME

WEEKENDS: 8 AM - 3 PM
MON: 8 AM - 11:30 PM
TUE - FRI: 8 AM - 5 PM

AED 14,000

AV SUPPORT

PROJECTIONIST &
TECHNICAL SUPPORT

AED 2,500

EXCLUSIONS:

- This rental fee is limited to the cinema area only and does not include the chai diner area or foyer
- Does not include any programming services or materials
- Catering costs can be provided upon request
- Cinema F&B operator area remains in full operation unless otherwise agreed
- Closure of F&B operator area not included and charged separately
- Modifications and venue takeover charges not included and charged separately
- The information in this card is subject to change

EXTERIOR BRANDING



GALLERY WALL & INTERIOR



THE BIG SCREEN!



BOX OFFICE BRANDING



PRODUCT PLACEMENT



EXTERIOR BRANDING



MARQUEE



EXTERIOR POSTER BOXES



OUTDOOR PHOTO OPP



DOOR BRAND PLACEMENT



BRANDING TOUCH UPS



BRANDED POPCORN



BRANDED CHAI CUPS



DJ TAKEOVER



SAMPLING

FULL TAKE OVER: RIOT GAMES



YOUR BRANDED CINEMA EXPERIENCE



	PER ITEM	DETAILS
MARQUEE BRANDING	2,000	On display on the day of activation
EXTERNAL POSTER BOXES (ALL)	3,000	6 poster boxes A1 Posters (Per Slot (2 hours) booking duration) Printing included
INTERIOR SPACE BRANDING	10,000	Display of any branding/product - terms and conditions apply
EXTERIOR SPACE BRANDING	5,000	Display of any branding/product in the area outside of Cinema Akil - terms and conditions apply Does not include marquee branding or poster boxes

- Subject to change upon confirmation of details
- Production costs are costed separate
- Terms and conditions apply

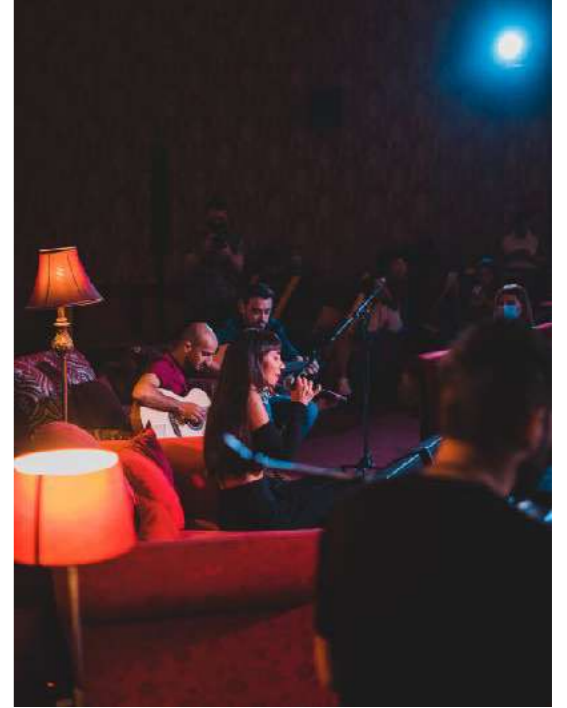


فعاليات
ACTIVATIONS

ARCANE LEAGUE OF LEGENDS // RIOT GAMES



SECRET SESSIONS // ANGHAMI



ADIDAS // OPEN FORUM PRODUCT LAUNCH



REED & SMITH // CONFERENCE



FREE SPIRIT

STORY BY KHALID

MENA SCREENING.
CINEMA AKIL . DUBAI . 13TH APRIL 2019



LITTLE WOMEN PREMIERE + PANEL DISCUSSION




SOLE DXB TAKEOVER



FOLLOW US INTO *THE DARK*



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 /cinema akil #fortheloveoffilm